



2014-15 Designer Application

DUE FRIDAY, APRIL 18TH AT MIDNIGHT

Print Designer Responsibilities

- In collaboration with the Editor-in-Chief and Associate Designer, design and manage printed publication
- In collaboration with the Editor-in-Chief and Associate Designer, design and manage website
- Attend editorial board meeting weekly
- Attend all The Peel events
- Serve a minimum of one office hour weekly
- Assist in advertising/marketing the magazine (flyers, sandwich boards, display cases, contact tables etc.) and soliciting student submissions
- Design promotional materials (fliers, posters, Facebook cover photos etc.) when needed
- Aid the Associate Designer as needed

Print Designer Requirements

- Must be an ASU student with a minimum 2.0 GPA
- Must have extensive experience in web and/or print graphic design

Upon completion of this application, please send, along with your resume, a minimum of three of your best and most recent graphic design pieces, and contact information for two references, to thepeel@appstate.edu by April 18th at midnight. For any questions or concerns, send an e-mail to thepeel@appstate.edu or to the 2014-2015 Editor-in-Chief, Hannah Parker at parkerhj@appstate.edu

Email _____

Phone Number _____

ASU Box _____

Major _____

Credit Hours Earned _____

Year _____

GPA _____

Please answer the following questions:

1. What makes you qualified for the position of Designer?
2. What strengths and weaknesses do you see in The Peel? If chosen as a leader, how do you plan to adapt or change these aspects?
3. List and provide a brief description of any experience you have with graphic design, art, literature, publication production, web design, leadership and public relations. Also, please list any classes you have taken you believe help qualify you for the position of Print Designer.
4. Do you have any other time commitments? How do you plan to balance these commitments with work for The Peel?