



2014-15 Associate Editor Application

DUE FRIDAY, APRIL 18TH AT MIDNIGHT

Associate Editor Responsibilities

- Assist the Editor-in-Chief
- Attend editorial board meeting weekly
- Attend all The Peel events
- Serve a minimum of three office hours weekly
- Assist in advertising/marketing the magazine (flyers, sandwich boards, display cases, contact tables etc.) and soliciting student submissions
- Ensure the publication of all magazine editions are error-free
- Ensure all advertisements and social media are error-free
- Assist Public Relations in overseeing e-mails and planning events

Associate Editor Requirements

- Must be an ASU student with a minimum 2.0 GPA
- Must have extensive leadership experience
- Must demonstrate a creative background in literature and art
- Must have minimal experience in public relations

Upon completion of this application, please send, along with your resume and contact information for two references, to thepeel@appstate.edu by April 18th at midnight. For any questions or concerns, send an e-mail to thepeel@appstate.edu or to the 2014-2015 Editor-in-Chief, Hannah Parker at parkerhj@appstate.edu

Email _____

Phone Number _____

ASU Box _____

Major _____

Credit Hours Earned _____

Year _____

GPA _____

Please answer the following questions:

1. What makes you qualified for the position of Associate Editor?
2. What strengths and weaknesses do you see in The Peel? If chosen as a leader, how do you plan to adapt or change these aspects?
3. List and provide a brief description of any experience you have with art, literature, publication production, leadership, journalism and public relations. Also, please list any classes you have taken you believe help qualify you for the position of Associate Editor.
4. Describe an experience you had working as part of a team and explain the role you played within the group.
5. Do you have any other time commitments? How do you plan to balance these commitments with work for The Peel?